

# what does business select mean on southwest

**what does business select mean on southwest** is a question that many travelers ask when considering their options for flying with Southwest Airlines. Business Select is one of the fare classes offered by Southwest, designed to provide business travelers with enhanced flexibility, priority boarding, and additional perks. This article will delve into the specifics of what Business Select means, the key features it offers, how it differs from other fare types, and the overall value it brings to passengers. By understanding these elements, travelers can make informed decisions about their flight choices and maximize their travel experience with Southwest Airlines.

- Understanding Business Select
- Key Features of Business Select
- Comparison with Other Fare Types
- Pros and Cons of Business Select
- How to Purchase Business Select Tickets
- Frequently Asked Questions

## Understanding Business Select

Business Select is a premium fare class offered by Southwest Airlines, tailored specifically for business travelers and those seeking a more comfortable and flexible flying experience. This fare type is designed to meet the needs of passengers who prioritize convenience and efficiency when traveling for work or leisure. The Business Select fare provides additional benefits compared to standard fares, enhancing the overall travel experience.

This fare option not only allows for greater flexibility in terms of changes and cancellations but also ensures that passengers receive priority during the boarding process. Understanding the nuances of Business Select can help travelers evaluate whether this fare class aligns with their travel preferences and requirements.

## Key Features of Business Select

Business Select offers several key features that distinguish it from other fare types on Southwest Airlines. These features are crafted to cater to the needs of business travelers, ensuring a smoother journey. The following are the main benefits associated with Business Select:

- **Priority Boarding:** Business Select passengers are granted early boarding privileges, allowing them to secure preferred seating and settle in before other travelers.

- **Flexible Ticket Policies:** This fare class offers more favorable cancellation and change policies, permitting travelers to modify their itineraries with fewer restrictions.
- **Rapid Rewards Points:** Business Select tickets earn additional Rapid Rewards points, allowing passengers to accumulate loyalty points faster for future travel benefits.
- **Complimentary Drink:** Passengers flying Business Select receive a complimentary alcoholic beverage, adding an extra touch to their in-flight experience.
- **Guaranteed A1-A15 Boarding Position:** Business Select guarantees a boarding position between A1 and A15, ensuring that travelers can board early and have better access to overhead bin space.

## Comparison with Other Fare Types

To truly appreciate the value of Business Select, it is essential to compare it with Southwest's other fare options: Wanna Get Away and Anytime fares. Each fare class serves different traveler needs and preferences.

### Wanna Get Away

The Wanna Get Away fare is the most economical option offered by Southwest Airlines. It provides the lowest prices but comes with more restrictions, including:

- Non-refundable tickets
- Less flexibility in changing or canceling flights
- Boarding positions based on check-in time

### Anytime

The Anytime fare is a mid-tier option that offers more flexibility than Wanna Get Away but lacks some of the premium benefits found in Business Select. Key features of the Anytime fare include:

- Refundable fare options
- A boarding position based on check-in time
- Standard earning of Rapid Rewards points

When comparing these fare types, Business Select stands out for its priority boarding, additional points, and overall enhanced experience, making it particularly appealing for frequent business travelers.

# Pros and Cons of Business Select

Like any product, Business Select has its advantages and disadvantages. Understanding these can aid travelers in making informed choices about whether to purchase this fare type.

## Pros

- Enhanced flexibility with ticket changes and cancellations
- Priority boarding ensures better seat selection
- Increased Rapid Rewards points accumulation
- Complimentary drink service on flights

## Cons

- Higher cost compared to Wanna Get Away fares
- May not be worth it for occasional travelers
- Limited to Southwest Airlines routes only

Travelers should weigh these pros and cons based on their individual travel habits and needs. For business travelers who frequently fly, the benefits of Business Select may outweigh the higher price.

## How to Purchase Business Select Tickets

Purchasing Business Select tickets is a straightforward process. Travelers can buy these tickets through the Southwest Airlines website, mobile app, or by contacting customer service. Here are the essential steps to purchase a Business Select ticket:

1. Visit the Southwest Airlines website or open the mobile app.
2. Enter your travel details, including departure and arrival cities, travel dates, and the number of passengers.
3. Select the Business Select fare option when prompted to choose a fare type.
4. Proceed with the payment process to secure your Business Select ticket.

It is advisable to book early, as Business Select seats can sell out quickly, particularly during peak travel seasons. Additionally, travelers can sign up for Southwest's email newsletter to receive notifications about promotions and fare sales, which may include discounts on Business Select

tickets.

## **Frequently Asked Questions**

### **Q: What is the main benefit of choosing Business Select over other fares?**

A: The main benefit of choosing Business Select is the combination of priority boarding, increased flexibility with ticket changes, and additional Rapid Rewards points, making it ideal for frequent travelers.

### **Q: Are Business Select tickets refundable?**

A: Yes, Business Select tickets are refundable, allowing travelers to cancel their flights and receive a full refund if needed.

### **Q: Can I earn more Rapid Rewards points with Business Select?**

A: Yes, Business Select tickets earn more Rapid Rewards points compared to Wanna Get Away and Anytime fares, making it a better option for accumulating points.

### **Q: Is there a difference in baggage allowance for Business Select travelers?**

A: No, Business Select travelers have the same baggage allowance as all other Southwest fare types, which includes two free checked bags.

### **Q: Do Business Select passengers have access to any special lounges or services at the airport?**

A: No, Business Select does not provide access to airport lounges. However, the priority boarding benefit helps ensure better seating and quicker boarding.

### **Q: How does the boarding process work for Business Select passengers?**

A: Business Select passengers receive a guaranteed boarding position between A1 and A15, allowing them to board the aircraft before most other passengers.

## **Q: Can I upgrade to Business Select after purchasing a different fare?**

A: Yes, travelers can upgrade to Business Select by paying the fare difference if there are available seats.

## **Q: Are there any restrictions on changes for Business Select tickets?**

A: Business Select tickets have fewer restrictions compared to other fare classes and allow for changes without additional fees, though fare differences may apply.

## **Q: What should I do if I have more questions about Business Select?**

A: For more information, you can visit the Southwest Airlines website, contact customer service, or check their FAQ section dedicated to fare types.

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**what does business select mean on southwest:** Straight and Level Stephen Holloway, 2016-12-14 This third edition of Straight and Level thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. The fundamental structure of earlier editions, now widely used as a framework for air transport management courses, nonetheless remains unchanged. Part 1 of the book provides a strategic context within which to consider the industry's economics. Part 2 is built around a simple yet powerful model that relates operating revenue to operating cost; it examines the most important elements in demand and traffic, price and yield, output and unit cost. Part 3 probes more deeply into three critical aspects of capacity management: network management; fleet management; and revenue management. Part 4 concludes the book by exploring relationships between unit revenue, unit cost, yield, and load factor. Straight and Level has been written primarily for masters-level students on aviation management courses. The book should also be useful to final year undergraduates wanting to prepare for more advanced study. Amongst practitioners, it will appeal to established managers moving from functional posts into general management. More broadly, anyone with knowledge of the airline industry who wants to gain a deeper understanding of its economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest.

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**what does business select mean on southwest: Looking Beyond the Runway** Nawal K. Taneja, 2016-12-05 The global airline industry, facing significant changes and discontinuity is prompted and forced to deal with a new normal. Who would have imagined a few years ago that: - a significant percentage of consumers in the US now prefer to fly low-cost airlines instead of full-service airlines because they perceive the product to be better, - airlines would generate up to a third of their total income from non-ticket revenue, - many low-cost airlines would add complexity to their original simple business models through the development of code-share agreements, the use of global distribution systems, and travel agents to distribute their seats, - Jetstar, a low-cost subsidiary of Qantas, would grow faster and be more profitable than its parent, - a survey carried out by Ryanair would show that 42 percent of passengers would be willing to stand on short (one hour) flights if they could pay 50 percent less than seated passengers, - passengers could pay as little as US\$2,000 for a transatlantic Business Class ticket on top-brand airlines, - Lufthansa would have ownership in airlines based in Austria, Belgium, Italy, Switzerland, Turkey, the UK, and the US, and that it would continue to pursue equity ownership in airlines based in Poland and Scandinavia, or - the Japanese and Canadian governments would struggle to find different ways to bail out their heretofore flag carriers? To deal with this upcoming new normal, airlines have to go beyond their short-term circumstantial strategies - they need strategic renewal of their ageing business model. In this candidly-written book, Nawal Taneja explains what will separate the winners from the losers. He maintains the leaders will be the airlines that: (1) exploit this crisis-driven change to their best advantage, (2) learn to work around the airline-inherent constraints that prevent them from running their businesses just like other businesses, (3) learn from successes and failures of other global enterprises, (4) sharpen their business intelligence, analytics, and strategic agility, and (5) proactively explore the pockets of growth in this emerging-markets century. To help airline executives become informed of new competitive games, the author analyzes numerous business sectors such as auto, hospitality, retail, technology, and entertainment. For example, relevant lessons can be learned from the strategic mistakes made by the US automakers. Likewise, emergent and compelling insights can be gained in superior customer experience from Ritz Carlton and Zappos, and in value-creating innovation from Cirque du Soleil and Zipcar. The book also features a multitude of forewords from airlines and related businesses to provide readers with multiple perspectives on the changing landscape in the global airline industry. Nawal Taneja is a career analyst of the global airline industry with wide-ranging experience in the aviation industry, academia, and public policy. Encouraged by industry executives, he has written five other books for practitioners in the global airline industry, including FASTEN YOUR SEATBELT: The Passenger is Flying the Plane and Flying Ahead of the Airplane.

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