

UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA

UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA IS A PRESTIGIOUS INSTITUTION RENOWNED FOR ITS COMPREHENSIVE PROGRAMS AND RESEARCH IN THE FIELDS OF BUSINESS, ECONOMICS, AND SOCIAL SCIENCES. LOCATED IN THE HEART OF VIENNA, AUSTRIA, THIS UNIVERSITY OFFERS A VIBRANT ACADEMIC ENVIRONMENT THAT ATTRACTS STUDENTS FROM ALL OVER THE GLOBE. WITH A STRONG EMPHASIS ON PRACTICAL EXPERIENCE, INTERNATIONAL COLLABORATION, AND INNOVATIVE RESEARCH, THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA STANDS OUT AS A LEADER IN HIGHER EDUCATION. THIS ARTICLE WILL DELVE INTO THE UNIVERSITY'S HISTORY, ACADEMIC PROGRAMS, RESEARCH INITIATIVES, CAMPUS LIFE, AND ITS GLOBAL IMPACT, PROVIDING A THOROUGH UNDERSTANDING OF WHAT MAKES IT A TOP CHOICE FOR PROSPECTIVE STUDENTS.

- HISTORY OF THE UNIVERSITY
- ACADEMIC PROGRAMS OFFERED
- RESEARCH AND INNOVATION
- CAMPUS LIFE AND FACILITIES
- GLOBAL PARTNERSHIPS AND OPPORTUNITIES
- CAREER PROSPECTS FOR GRADUATES

HISTORY OF THE UNIVERSITY

THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA HAS A RICH HISTORY THAT DATES BACK TO ITS ESTABLISHMENT IN THE EARLY 20TH CENTURY. ORIGINALLY FOUNDED AS A SCHOOL TO ADDRESS THE GROWING NEED FOR BUSINESS EDUCATION IN AUSTRIA, IT HAS SINCE EVOLVED INTO A LEADING INSTITUTION FOR HIGHER LEARNING IN THE FIELDS OF BUSINESS AND ECONOMICS. THE UNIVERSITY HAS UNDERGONE VARIOUS TRANSFORMATIONS OVER THE DECADES, ADAPTING ITS CURRICULUM AND APPROACH TO MEET THE CHANGING DEMANDS OF THE GLOBAL ECONOMY.

IN THE POST-WORLD WAR II ERA, THE UNIVERSITY EXPANDED ITS FOCUS TO INCLUDE INTERNATIONAL BUSINESS AND ECONOMICS, REFLECTING THE INCREASING IMPORTANCE OF GLOBALIZATION. THIS SHIFT NOT ONLY BROADENED ITS ACADEMIC OFFERINGS BUT ALSO ENHANCED ITS REPUTATION INTERNATIONALLY. TODAY, THE UNIVERSITY IS RECOGNIZED FOR ITS EXCELLENCE IN TEACHING AND RESEARCH, ATTRACTING A DIVERSE STUDENT BODY AND A DISTINGUISHED FACULTY.

ACADEMIC PROGRAMS OFFERED

THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA PROVIDES A WIDE ARRAY OF ACADEMIC PROGRAMS AT BOTH UNDERGRADUATE AND GRADUATE LEVELS. ITS CURRICULUM IS DESIGNED TO EQUIP STUDENTS WITH THE NECESSARY SKILLS AND KNOWLEDGE TO THRIVE IN A COMPETITIVE BUSINESS ENVIRONMENT. THE KEY ACADEMIC PROGRAMS INCLUDE:

- BACHELOR'S DEGREES: PROGRAMS IN BUSINESS ADMINISTRATION, INTERNATIONAL BUSINESS, AND ECONOMICS.
- MASTER'S DEGREES: SPECIALIZATIONS IN FINANCE, MARKETING, AND MANAGEMENT.
- DOCTORAL PROGRAMS: RESEARCH OPPORTUNITIES FOR ADVANCED STUDY IN BUSINESS AND ECONOMICS.
- EXECUTIVE EDUCATION: TAILORED PROGRAMS FOR PROFESSIONALS SEEKING TO ENHANCE THEIR SKILLS.

THE UNIVERSITY PLACES A STRONG EMPHASIS ON EXPERIENTIAL LEARNING, INTEGRATING INTERNSHIPS AND REAL-WORLD PROJECTS INTO ITS ACADEMIC FRAMEWORK. THIS PRACTICAL APPROACH ENSURES THAT STUDENTS NOT ONLY GAIN THEORETICAL KNOWLEDGE BUT ALSO DEVELOP THE COMPETENCIES NEEDED FOR SUCCESSFUL CAREERS.

RESEARCH AND INNOVATION

RESEARCH IS A CORNERSTONE OF THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA, WITH DEDICATED CENTERS AND INSTITUTES FOCUSING ON VARIOUS ASPECTS OF BUSINESS AND ECONOMICS. THE UNIVERSITY FOSTERS A CULTURE OF INNOVATION, ENCOURAGING FACULTY AND STUDENTS TO ENGAGE IN CUTTING-EDGE RESEARCH THAT ADDRESSES CONTEMPORARY CHALLENGES. KEY RESEARCH AREAS INCLUDE:

- BEHAVIORAL ECONOMICS
- SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY
- DIGITAL TRANSFORMATION AND INNOVATION
- GLOBAL ECONOMIC TRENDS AND POLICIES

COLLABORATIVE RESEARCH INITIATIVES WITH INDUSTRY PARTNERS AND OTHER ACADEMIC INSTITUTIONS ENHANCE THE UNIVERSITY'S IMPACT ON BOTH LOCAL AND GLOBAL SCALES. THE RESULTS OF THIS RESEARCH CONTRIBUTE SIGNIFICANTLY TO ACADEMIC LITERATURE AND INFORM POLICY-MAKING, MAKING THE UNIVERSITY A VITAL PLAYER IN THE ECONOMIC LANDSCAPE.

CAMPUS LIFE AND FACILITIES

CAMPUS LIFE AT THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA IS VIBRANT AND DYNAMIC, OFFERING STUDENTS A RANGE OF EXTRACURRICULAR ACTIVITIES AND AMENITIES. THE UNIVERSITY IS EQUIPPED WITH MODERN FACILITIES, INCLUDING STATE-OF-THE-ART LECTURE HALLS, LIBRARIES, AND STUDY SPACES THAT FOSTER AN INCLUSIVE LEARNING ENVIRONMENT. STUDENTS BENEFIT FROM:

- STUDENT ORGANIZATIONS: NUMEROUS CLUBS AND ASSOCIATIONS THAT CATER TO DIVERSE INTERESTS.
- CULTURAL EVENTS: REGULAR EVENTS THAT CELEBRATE DIFFERENT CULTURES AND PROMOTE DIVERSITY.
- NETWORKING OPPORTUNITIES: EVENTS THAT CONNECT STUDENTS WITH INDUSTRY LEADERS AND ALUMNI.
- SPORTS FACILITIES: ACCESS TO VARIOUS SPORTS AND FITNESS OPTIONS TO PROMOTE WELLNESS.

ENGAGEMENT IN CAMPUS ACTIVITIES NOT ONLY ENHANCES THE STUDENT EXPERIENCE BUT ALSO HELPS BUILD ESSENTIAL SOFT SKILLS SUCH AS TEAMWORK, LEADERSHIP, AND COMMUNICATION, WHICH ARE CRITICAL IN THE BUSINESS WORLD.

GLOBAL PARTNERSHIPS AND OPPORTUNITIES

THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA VALUES INTERNATIONAL COLLABORATION AND HAS ESTABLISHED NUMEROUS PARTNERSHIPS WITH UNIVERSITIES AND INSTITUTIONS WORLDWIDE. THESE RELATIONSHIPS FACILITATE STUDENT EXCHANGES, JOINT RESEARCH PROJECTS, AND COLLABORATIVE ACADEMIC PROGRAMS. KEY BENEFITS OF THESE GLOBAL PARTNERSHIPS INCLUDE:

- **STUDY ABROAD PROGRAMS:** OPPORTUNITIES FOR STUDENTS TO STUDY IN DIFFERENT COUNTRIES AND GAIN INTERNATIONAL EXPOSURE.
- **DUAL DEGREE PROGRAMS:** OPTIONS TO EARN DEGREES FROM PARTNER INSTITUTIONS, ENHANCING ACADEMIC CREDENTIALS.
- **INTERNSHIP OPPORTUNITIES:** ACCESS TO INTERNATIONAL INTERNSHIPS THAT BROADEN CAREER PROSPECTS.
- **INTERNATIONAL CONFERENCES:** PARTICIPATION IN GLOBAL EVENTS THAT FOSTER NETWORKING AND KNOWLEDGE SHARING.

SUCH GLOBAL OPPORTUNITIES PREPARE STUDENTS TO OPERATE IN AN INTERCONNECTED WORLD, EQUIPPING THEM WITH A GLOBAL PERSPECTIVE THAT IS INCREASINGLY VALUED BY EMPLOYERS.

CAREER PROSPECTS FOR GRADUATES

GRADUATES OF THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA ARE WELL-PREPARED TO ENTER THE COMPETITIVE JOB MARKET. THE UNIVERSITY'S STRONG TIES WITH INDUSTRY LEADERS AND ITS FOCUS ON PRACTICAL SKILLS ENSURE THAT STUDENTS ARE EQUIPPED WITH THE KNOWLEDGE AND EXPERIENCE REQUIRED BY EMPLOYERS. CAREER SERVICES PROVIDED BY THE UNIVERSITY INCLUDE:

- **CAREER COUNSELING:** PERSONALIZED GUIDANCE TO HELP STUDENTS NAVIGATE THEIR CAREER PATHS.
- **JOB FAIRS:** REGULAR EVENTS THAT CONNECT STUDENTS WITH POTENTIAL EMPLOYERS.
- **INTERNSHIP PLACEMENT:** SUPPORT IN SECURING INTERNSHIPS THAT PROVIDE ESSENTIAL WORK EXPERIENCE.
- **ALUMNI NETWORK:** A ROBUST NETWORK THAT OFFERS MENTORSHIP AND JOB OPPORTUNITIES.

WITH A DEGREE FROM THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA, GRADUATES FIND THEMSELVES IN HIGH DEMAND ACROSS VARIOUS SECTORS, INCLUDING FINANCE, CONSULTING, MARKETING, AND ENTREPRENEURSHIP, UNDERSCORING THE UNIVERSITY'S REPUTATION FOR EXCELLENCE IN EDUCATION.

CONCLUSION

THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA STANDS AS A BEACON OF ACADEMIC EXCELLENCE, OFFERING A COMPREHENSIVE EDUCATION THAT PREPARES STUDENTS FOR THE COMPLEXITIES OF THE MODERN BUSINESS WORLD. WITH ITS RICH HISTORY, DIVERSE ACADEMIC PROGRAMS, COMMITMENT TO RESEARCH AND INNOVATION, AND VIBRANT CAMPUS LIFE, IT PROVIDES AN ENRICHING ENVIRONMENT FOR PERSONAL AND PROFESSIONAL DEVELOPMENT. AS A GLOBAL LEADER IN BUSINESS EDUCATION, THE UNIVERSITY CONTINUES TO SHAPE THE FUTURE OF ITS STUDENTS AND THE BROADER ECONOMIC LANDSCAPE.

Q: WHAT PROGRAMS ARE OFFERED AT THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA?

A: THE UNIVERSITY OFFERS A RANGE OF PROGRAMS INCLUDING BACHELOR'S DEGREES IN BUSINESS ADMINISTRATION AND ECONOMICS, MASTER'S DEGREES IN SPECIALIZATIONS SUCH AS FINANCE AND MANAGEMENT, AND DOCTORAL PROGRAMS FOCUSED ON ADVANCED RESEARCH IN BUSINESS AND ECONOMICS.

Q: HOW DOES THE UNIVERSITY SUPPORT RESEARCH INITIATIVES?

A: THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA SUPPORTS RESEARCH THROUGH DEDICATED CENTERS AND INSTITUTES, FOSTERING COLLABORATION WITH INDUSTRY PARTNERS, AND ENCOURAGING FACULTY AND STUDENTS TO ENGAGE IN CONTEMPORARY RESEARCH THAT ADDRESSES REAL-WORLD CHALLENGES.

Q: WHAT FACILITIES CAN STUDENTS EXPECT ON CAMPUS?

A: STUDENTS CAN EXPECT MODERN LECTURE HALLS, EXTENSIVE LIBRARY RESOURCES, STUDY SPACES, AND SPORTS FACILITIES, ALONG WITH VARIOUS STUDENT ORGANIZATIONS AND CULTURAL EVENTS THAT ENHANCE CAMPUS LIFE.

Q: ARE THERE OPPORTUNITIES FOR INTERNATIONAL STUDY?

A: YES, THE UNIVERSITY HAS NUMEROUS GLOBAL PARTNERSHIPS THAT ALLOW STUDENTS TO PARTICIPATE IN STUDY ABROAD PROGRAMS, DUAL DEGREE OPTIONS, AND INTERNATIONAL INTERNSHIPS, PROVIDING VALUABLE GLOBAL EXPOSURE.

Q: HOW DOES THE UNIVERSITY ASSIST WITH CAREER PLACEMENT AFTER GRADUATION?

A: THE UNIVERSITY OFFERS CAREER COUNSELING, ORGANIZES JOB FAIRS, ASSISTS WITH INTERNSHIP PLACEMENTS, AND MAINTAINS A ROBUST ALUMNI NETWORK TO HELP GRADUATES SECURE EMPLOYMENT OPPORTUNITIES IN THEIR FIELDS OF INTEREST.

Q: WHAT IS THE FOCUS OF THE UNIVERSITY'S ACADEMIC PROGRAMS?

A: THE ACADEMIC PROGRAMS AT THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA FOCUS ON EQUIPPING STUDENTS WITH PRACTICAL SKILLS, THEORETICAL KNOWLEDGE, AND A GLOBAL PERSPECTIVE, PREPARING THEM FOR SUCCESSFUL CAREERS IN VARIOUS SECTORS OF THE ECONOMY.

Q: HOW IS CAMPUS LIFE AT THE UNIVERSITY OF BUSINESS AND ECONOMICS VIENNA?

A: CAMPUS LIFE IS VIBRANT AND ENGAGING, WITH NUMEROUS EXTRACURRICULAR ACTIVITIES, STUDENT ORGANIZATIONS, NETWORKING OPPORTUNITIES, AND CULTURAL EVENTS THAT FOSTER A SENSE OF COMMUNITY AMONG STUDENTS.

Q: WHAT RESEARCH AREAS ARE EMPHASIZED AT THE UNIVERSITY?

A: THE UNIVERSITY EMPHASIZES RESEARCH IN BEHAVIORAL ECONOMICS, SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY, DIGITAL TRANSFORMATION, AND GLOBAL ECONOMIC TRENDS, CONTRIBUTING TO ACADEMIC LITERATURE AND POLICY-MAKING.

Q: WHAT CAREER FIELDS DO GRADUATES TYPICALLY ENTER?

A: GRADUATES TYPICALLY ENTER DIVERSE FIELDS SUCH AS FINANCE, CONSULTING, MARKETING, ENTREPRENEURSHIP, AND MANAGEMENT, REFLECTING THE COMPREHENSIVE EDUCATION THEY RECEIVE AT THE UNIVERSITY.

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Directory , 1996 A comprehensive guide providing information on major research institutions concerned with business and economics throughout the world. The first section consists of an exhaustive directory of institutes listed alphabetically according to country. Where applicable, each entry contains details of name, address, telephone, fax and e-mail numbers, principal officers, date of foundation, activities, and publications. Entries are cross- referenced to the periodicals in the publications section. The second section lists periodicals and journals that publish the results of research into business and economics, or which are widely used in such research. Entry details include name, address, telephone, fax and e-mail, editor, publisher, date of foundation, subject of coverage, frequency, and circulation. Distributed by Gale Research. Annotation copyright by Book News, Inc., Portland, OR

university of business and economics vienna: Eurasian Business and Economics

Perspectives Mehmet Huseyin Bilgin, Hakan Danis, Ender Demir, 2021-05-31 This book presents selected papers from the 31st Eurasia Business and Economics Society (EBES) Conference, which took place as a virtual conference due to the global COVID-19 health crisis. The theoretical and empirical papers gathered here cover diverse areas of business, economics and finance in various geographic regions, including not only topics from HR, management, finance, marketing but also contributions on public economics, political economy and regional studies.

university of business and economics vienna: Control Systems and Mathematical

Methods in Economics Gustav Feichtinger, Raimund M. Kovacevic, Gernot Tragler, 2018-06-08 Since the days of Lev Pontryagin and his associates, the discipline of Optimal Control has enjoyed a tremendous upswing – not only in terms of its mathematical foundations, but also with regard to numerous fields of application, which have given rise to highly active research areas. Few scholars, however, have been able to make contributions to both the mathematical developments and the (socio-)economic applications; Vladimir Veliov is one of them. In the course of his scientific career, he has contributed highly influential research on mathematical aspects of Optimal Control Theory, as well as applications in Economics and Operations Research. One of the hallmarks of his research is its impressive breadth. This volume, published on the occasion of his 65th birthday, accurately reflects that diversity. The mathematical aspects covered include stability theory for difference inclusions, metric regularity, generalized duality theory, the Bolza problem from a functional analytic perspective, and fractional calculus. In turn, the book explores various applications of control theory, such as population dynamics, population economics, epidemiology, optimal growth theory, resource and energy economics, environmental management, and climate change. Further topics include optimal liquidity, dynamics of the firm, and wealth inequality.

university of business and economics vienna: BoogarLists | Directory of International Business Schools ,

university of business and economics vienna: Transfer Pricing and Value Creation

Raffaele Petruzzi, Romero J.S. Tavares Esq., 2019-09-02 Value Creation and its effects on Transfer Pricing and tax law Emerging from the OECD/G20 BEPS Project, a new, somewhat fuzzy notion of Value Creation came to permeate not only Transfer Pricing language but also wider allocation rules and anti-abuse provisions in international tax law. The notion of ‘Value Creation’ reframes the interpretation and application of the Arm’s Length Principle (ALP) that is embedded in Articles 7 and 9 of the OECD Model Convention. This new Value Creation notion and approach assist in understanding key enterprise functions while different industry sectors manifest these concepts in various ways. Situating such notions and this approach within the law of tax treaties and analyzing terms of the OECD Transfer Pricing Guidelines alongside their factual context is the aim of this book. Here, law students address Transfer Pricing and Value Creation in sectors as varied as

commodities trade, automotive, consumer products, food and beverages, pharmaceutical and life sciences, telecommunications, and the key topic of value creation in a digitalized economy. Our LL.M. students were required to address issues not explored in legal research and to discuss factual topics relevant for Transfer Pricing. All students focused on topics that are new to the international tax debate that keep evolving and on factual matters that often escape legal research.

university of business and economics vienna: The Role of Collective Bargaining in the Global Economy Susan Hayter, 2011-01-01 The book examines the ways in which collective bargaining addresses a variety of workplace concerns in the context of today's global economy. Globalization can contribute to growth and development, but as the recent financial crisis demonstrated, it also puts employment, earnings and labour standards at risk. This book examines the role that collective bargaining plays in ensuring that workers are able to obtain a fair share of the benefits arising from participation in the global economy and in providing a measure of security against the risk to employment and wages. It focuses on a commonly neglected side of the story and demonstrates the positive contribution that collective bargaining can make to both economic and social goals. The various contributions examine how this fundamental principle and right at work is realized in different countries and how its practice can be reinforced across borders. They highlight the numerous challenges in this regard and the critically important role that governments play in rebalancing bargaining power in a global economy. The chapters are written in an accessible style and deal with practical subjects, including employment security, workplace change and productivity and working time.

university of business and economics vienna: The Development of the Mutuality Principle in the Insurance Business Johann Brazda, 2020 Im Mittelpunkt steht die Entwicklung und Gewichtung des Gegenseitigkeitsprinzips bei Versicherungsvereinen auf Gegenseitigkeit (VVG) in Österreich. Beginnend mit den ersten Gründungen von VVG führen die Forschungen bis in die Gegenwart und stellen die jeweiligen Entwicklungsphasen der Gegenseitigkeit dar. Die dabei erkennbare schrittweise Verdünnung des Gegenseitigkeitsprinzips in den VVG bzw. die phasenweise Modifizierung des Gegenseitigkeitsgedankens werden sowohl für Österreich als auch mittels internationaler Beispiele in Form von Länderstudien präsentiert.

university of business and economics vienna: Standing On The Shoulders Of International Business Giants: In Memory Of Yair Aharoni Arie Y Lewin, Ravi Ramamurti, Elizabeth L Rose, 2024-03-04 This book serves as an introductory volume to Yair Aharoni's remarkable impact on international business (IB) research. Most IB researchers will be familiar with at least one aspect of his work, but relatively few will be familiar with his broader body of work, as it spans so many of the issues addressed today in IB and strategy. This book aims to introduce readers to the depth and breadth of his impact. Unquestionably a founder of the IB field, over the course of his long career, Aharoni influenced its earliest development and, driven by a deep connection to policy and managerial practice, continually challenged conventional thinking on IB and strategy. He generated seminal insights into many aspects of why and how firms internationalize, including managerial decision-making processes, the strategies employed by state-owned enterprises, the interaction between firms and governments, and the foreign expansion of firms — including small- and medium-sized enterprises (SMEs) and those operating in the service sector — based in small and open economies. His research contributed to several salient research directions, including the behavioral theory of the firm, emerging-market multinationals, international entrepreneurship, the service economy, and non-market strategies. Aharoni was also an influential educator, having served as the founding dean of two top business schools in Israel. He was deeply engaged with the Israeli business environment — particularly senior executives of start-up companies — and a highly-valued advisor to the Israeli government. In honor of these contributions, Aharoni was the first management scholar in Israel, to be awarded the prestigious Israel Prize in 2010. Few scholars have had such meaningful impact on research, practice, and policy.

university of business and economics vienna: International Tax Coordination Martin Zagler, 2010-06-30 International taxation is a major research topic, and for a field of research at the

intersection of so many disciplines there has been surprisingly little done across disciplinary boundaries. This book fills the gap by combining teams from business, economics, information science, law and political science to offer a unique and innovative approach to the issue of international tax coordination. All the chapters are written in collaboration between at least two authors from two different disciplines. This approach offers a rich and nuanced understanding of the many issues of international tax coordination. The book collects seven papers, each one a valuable contribution in itself, beginning with current problems of international taxation and finishing with potential solutions. The essays explore current EU legislation, tax avoidance and tax fraud, as well as double tax agreements, dividend repatriation and hybrid finance and tax planning. Providing methodological answers to the question of how to conduct interdisciplinary research, the book also gives an accessible introduction into research questions and answers that are important in related disciplines for scholars in various areas. This book will be of interest to postgraduates and researchers in the fields of economics, business, informational science, law and political science, as well as to professional accountants and tax lawyers.

university of business and economics vienna: Europe-China Tax Treaties Jianwen Liu, Gongliang Tang, 2010-05-28 The book is the result of a joint research project on the tax treaties concluded between the People's Republic of China and European countries. Each chapter carefully analyses the extent to which Chinese tax treaties follow the OECD Model Tax Convention on Income and Capital and the UN Income and Capital Model Convention. The focus is on the different policy decisions underlying the various provisions. Additionally, the contributions analyse the extent to which Chinese tax treaty policy differs with respect to EU and non-EU Member States. They also highlight relevant policy changes over time. The fact that each contribution is the product of the collaboration between European and Chinese researchers and includes the results of the International Conference on Europe - China Tax Treaties Research, held in March 2009 in Beijing, serves to enrich its analysis. Among the topics covered are the following: • Treaty Entitlement (Articles 1, 4 and 24 OECD Model) • Business Profits (Articles 5, 6, 7, 8, 9, and 14 OECD Model) • Passive Income (Articles 10, 11, and 12 OECD Model) • Capital Gains (Article 13 OECD Model) • Employment Income (Articles 15, 16, 18, 19, and 20 OECD Model) • Artistes and Sportsmen (Article 17 OECD Model) • Methods to Avoid Double Taxation (Article 23 OECD Model) • Non-Discrimination (Article 24 OECD Model) • Mutual Agreement, Exchange of Information and Mutual Assistance in the Collection of Taxes (Articles 25, 26 and 27 OECD Model)

university of business and economics vienna: Attribution of Profits to Permanent Establishments Michael Lang, Raffaella Petruzzi, Alfred Storck, 2020-04-08 Attribution of Profits to Permanent Establishments: Issues and Developments The profit attribution to permanent establishments is one of the most controversial topics in international tax law. In recent years it was subject to various changes based on the introduction of the "Authorized OECD Approach" in 2008 and 2010, the outcomes of Final Report on OECD BEPS Action 7 and the Final Report on "Additional Guidance on the Attribution of Profits to a Permanent Establishment under BEPS Action 7" from 2018 (with the previous Discussion-Drafts). This publication discusses the most important issues and recent developments related to the attribution of profits to permanent establishments. Starting with an in-depth analysis on the commonalities and differences between the profit attribution provisions in modern double tax treaties (ie Art 7 AOA vs Art 9 OECD/UN Models), it further deals with topics such as profit attribution to PEs and PE exemptions (Art 5 para 4), profit attribution to agency PEs (Art 5 para 5 and 6), and profit attribution to a significant economic presence and to market states. This book is based on the outcomes of the presentations and discussions held during the WU Transfer Pricing Symposium that took place in October 2019 at the WU Vienna University of Economics and Business. The authors, apart from providing a theoretical background to the discussed issues, also present case studies that show how certain issues can be approached in practice. Every chapter ends with a summary of the opinions on the issues at stake of representatives of tax administrations, multinationals and tax advisories, which completes this essential practical guideline.

university of business and economics vienna: Networks in International Business

George WJ Hendrikse, Gérard Cliquet, Ilir Hajdini, Aved Raha, Josef Windsperger, 2023-01-01 This contributed volume focuses on the management and governance of international business networks (IBN). Specifically, the chapters refer to theoretical, conceptual, empirical, and case study papers from all areas in economics and management of IBN. These include cooperatives, franchising, retail chains, strategic alliances, public-private partnerships and new network forms in the digital economy. This book is ideal for researchers and strategists who are keen to improve their understanding of the latest developments in the field.

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Europe D. Sternad, T. Döring, 2011-11-22 A comprehensive insight into a region which is characterized by rapid economic and social changes with a significant rise in foreign direct investments and privatization. Analysis covers political, legal, economic and social trends, and topics such as the influence of informal networks and corruption, as well as cultural diversity.

university of business and economics vienna: Introduction to European Tax Law: Direct

Taxation Karoline Spies, 2023-01-02 This handbook is a concise guide for all those who aim at obtaining a basic knowledge of European tax law. Designed for students, it should also be useful for experienced international tax specialists with little knowledge of European law, European law specialists who are reluctant to approach the technicalities of direct taxation and non-Europeans who deal with Europe for business or academic reasons and need to understand the foundations of European tax law. This book should also help academics without a legal background to approach the technical issues raised by European Union tax law. This edition contains selected relevant information available as of 30 June 2022. It retains all of the features and tools contained in the previous editions (including the final charts, which our readers very much appreciate). In this edition we have also included a list of relevant documents and a selection of reference textbooks on European tax law in five languages, which we found of potential interest to our readers.

university of business and economics vienna: The OECD Multilateral Instrument for Tax

Treaties Michael Lang, Pasquale Pistone, Alexander Rust, Josef Schuch, Claus Staringer, 2016-04-24 The Multilateral Instrument (MLI) proposed in OECD BEPS Action 15 will lead to the modification of numerous tax treaties. As tax treaties can have different wording, terminology and structure, a great challenge is to find a proper way to accomplish their modification without distorting the underlying framework or triggering undesirable effects. This book analyses the MLI, which was signed by over seventy jurisdictions on 7 June 2017. The topics covered include: • the procedural mechanisms on how the new measures to prevent base erosion and profit shifting (BEPS) will interact with and complement existing tax treaties; • the scope of the MLI in order to ascertain which tax treaties and taxes are covered; • the interpretation of terms used in the MLI and the relationship between the languages used in the MLI and in the particular tax treaties; • the implementation of the minimum standard through the MLI, as well as how states can exercise various options offered by the MLI and reserve the right not to apply certain provisions of the MLI; • the legal consequences of the exercise of options and reservations for the other states; • the notification procedure through which states declare their choices; and • the possibilities and procedure for withdrawal from the obligations entered into upon signing the MLI. Finally, the book discusses whether the mechanism of the MLI can serve as a role model for future changes to the OECD Model Convention. The book incorporates the analyses of leading scholars and practitioners dealing with international tax matters. Critical insights are offered for academics, practitioners, tax officials and judges who deal with or are interested in the field of international taxation.

university of business and economics vienna: Agent-Based Modeling Meets Gaming

Simulation K. Arai, H. Deguchi, H. Matsui, 2006-10-10 This collection of excellent papers cultivates a new perspective on agent-based social system sciences, gaming simulation, and their hybridization. Most of the papers included here were presented in the special session titled Agent-Based Modeling Meets Gaming Simulation at ISAGA2003, the 34th annual conference of the International Simulation and Gaming Association (ISAGA) at Kazusa Akademia Park in Kisarazu, Chiba, Japan, August 25-29,

2003. This post-proceedings was supported by the twenty-first century COE (Centers of Excellence) program Creation of Agent-Based Social Systems Sciences (ABSSS), established at the Tokyo Institute of Technology in 2004. The present volume comprises papers submitted to the special session of ISAGA2003 and provides a good example of the diverse scope and standard of research achieved in simulation and gaming today. The theme of the special session at ISAGA2003 was Agent-Based Modeling Meets Gaming Simulation. Nowadays, agent-based simulation is becoming very popular for modeling and solving complex social phenomena. It is also used to arrive at practical solutions to social problems. At the same time, however, the validity of simulation does not exist in the magnificence of the model. R. Axelrod stresses the simplicity of the agent-based simulation model through the "Keep it simple, stupid" (KISS) principle: As an ideal, simple modeling is essential.

university of business and economics vienna: *Quantitative Marketing and Marketing Management* Adamantios Diamantopoulos, Wolfgang Fritz, Lutz Hildebrandt, 2013-01-31
Quantitative marketing has been gaining importance during the last decade. This is indicated by the growing number of model- and method-oriented studies published in leading journals as well as by the many successful applications of quantitative approaches in pricing, advertising, new product planning, and market segmentation decisions. In addition, market research has clearly benefitted from applying advanced quantitative models and methods in practice. Some 60 researchers - among them worldwide leading scholars - offer a broad overview of quantitative approaches in marketing. They not only highlight diverse mathematical and methodological perspectives, but also demonstrate the relevance and practical consequences of applying quantitative approaches to marketing problems.

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