

BUSINESS PROCESS MANAGEMENT PLATFORMS

BUSINESS PROCESS MANAGEMENT PLATFORMS ARE ESSENTIAL TOOLS FOR ORGANIZATIONS LOOKING TO STREAMLINE THEIR OPERATIONS AND ENHANCE EFFICIENCY. THESE PLATFORMS INTEGRATE VARIOUS PROCESSES, ENABLING BUSINESSES TO AUTOMATE WORKFLOWS, IMPROVE COMMUNICATION, AND ENSURE COMPLIANCE WITH REGULATIONS. THIS ARTICLE DELVES INTO THE IMPORTANCE OF BUSINESS PROCESS MANAGEMENT (BPM) PLATFORMS, THEIR KEY FEATURES, AND HOW THEY CAN TRANSFORM ORGANIZATIONAL PERFORMANCE. WE WILL ALSO EXPLORE THE LEADING BPM PLATFORMS IN THE MARKET, THEIR BENEFITS, AND CONSIDERATIONS FOR SELECTING THE RIGHT ONE FOR YOUR BUSINESS NEEDS.

- UNDERSTANDING BUSINESS PROCESS MANAGEMENT PLATFORMS
- KEY FEATURES OF BPM PLATFORMS
- BENEFITS OF IMPLEMENTING BPM PLATFORMS
- TOP BUSINESS PROCESS MANAGEMENT PLATFORMS
- CHOOSING THE RIGHT BPM PLATFORM FOR YOUR BUSINESS
- FUTURE TRENDS IN BUSINESS PROCESS MANAGEMENT

UNDERSTANDING BUSINESS PROCESS MANAGEMENT PLATFORMS

BUSINESS PROCESS MANAGEMENT PLATFORMS ARE SOFTWARE SOLUTIONS DESIGNED TO FACILITATE THE MODELING, AUTOMATION, EXECUTION, CONTROL, MEASUREMENT, AND OPTIMIZATION OF BUSINESS PROCESSES. AT THEIR CORE, THESE PLATFORMS ENABLE ORGANIZATIONS TO VISUALIZE WORKFLOWS AND IDENTIFY INEFFICIENCIES, ALLOWING FOR PROCESS REENGINEERING AND IMPROVEMENT. THEY OFTEN COME WITH TOOLS FOR PROCESS MAPPING, PERFORMANCE TRACKING, AND REPORTING, MAKING IT EASIER FOR BUSINESSES TO ADAPT TO CHANGING MARKET CONDITIONS.

THE CONCEPT OF BPM HAS EVOLVED SIGNIFICANTLY OVER THE YEARS, TRANSITIONING FROM SIMPLE WORKFLOW MANAGEMENT SYSTEMS TO SOPHISTICATED PLATFORMS THAT INTEGRATE ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING CAPABILITIES. THIS EVOLUTION HAS MADE IT POSSIBLE FOR ORGANIZATIONS TO NOT ONLY AUTOMATE ROUTINE TASKS BUT ALSO HARNESS DATA ANALYTICS TO DRIVE STRATEGIC DECISIONS.

KEY FEATURES OF BPM PLATFORMS

WHEN EVALUATING BUSINESS PROCESS MANAGEMENT PLATFORMS, SEVERAL KEY FEATURES SHOULD BE CONSIDERED, AS THEY SIGNIFICANTLY IMPACT THE EFFECTIVENESS OF THE SOFTWARE IN ENHANCING BUSINESS OPERATIONS.

PROCESS MODELING

ONE OF THE FUNDAMENTAL FEATURES OF BPM PLATFORMS IS PROCESS MODELING, WHICH ALLOWS USERS TO DESIGN AND VISUALIZE THEIR PROCESSES USING GRAPHICAL REPRESENTATIONS. THIS FEATURE HELPS STAKEHOLDERS UNDERSTAND THE WORKFLOW AND IDENTIFY POTENTIAL BOTTLENECKS OR AREAS OF IMPROVEMENT.

AUTOMATION CAPABILITIES

AUTOMATION IS AT THE HEART OF BPM PLATFORMS, ENABLING ORGANIZATIONS TO STREAMLINE REPETITIVE TASKS AND REDUCE MANUAL INTERVENTION. THIS NOT ONLY INCREASES EFFICIENCY BUT ALSO MINIMIZES THE RISK OF HUMAN ERROR.

INTEGRATION WITH OTHER SYSTEMS

EFFECTIVE BPM PLATFORMS OFFER SEAMLESS INTEGRATION WITH OTHER SOFTWARE APPLICATIONS, SUCH AS CUSTOMER RELATIONSHIP MANAGEMENT (CRM) SYSTEMS, ENTERPRISE RESOURCE PLANNING (ERP) SYSTEMS, AND COMMUNICATION TOOLS. THIS INTEGRATION ENSURES THAT DATA FLOWS SMOOTHLY BETWEEN DEPARTMENTS, ENHANCING COLLABORATION.

PERFORMANCE MONITORING AND ANALYTICS

MOST BPM PLATFORMS COME EQUIPPED WITH ROBUST ANALYTICS TOOLS THAT ALLOW BUSINESSES TO TRACK THE PERFORMANCE OF THEIR PROCESSES IN REAL-TIME. THIS FEATURE PROVIDES VALUABLE INSIGHTS INTO OPERATIONAL EFFICIENCY AND HELPS IDENTIFY AREAS THAT REQUIRE ATTENTION.

- PROCESS MODELING
- AUTOMATION CAPABILITIES
- INTEGRATION WITH OTHER SYSTEMS
- PERFORMANCE MONITORING AND ANALYTICS

BENEFITS OF IMPLEMENTING BPM PLATFORMS

THE IMPLEMENTATION OF BUSINESS PROCESS MANAGEMENT PLATFORMS OFFERS NUMEROUS ADVANTAGES THAT CAN SIGNIFICANTLY ENHANCE ORGANIZATIONAL PERFORMANCE. UNDERSTANDING THESE BENEFITS CAN HELP BUSINESSES MAKE INFORMED DECISIONS ABOUT ADOPTING BPM SOLUTIONS.

INCREASED EFFICIENCY

BY AUTOMATING ROUTINE TASKS AND STREAMLINING PROCESSES, BPM PLATFORMS HELP ORGANIZATIONS OPERATE MORE EFFICIENTLY. THIS INCREASED EFFICIENCY LEADS TO FASTER TURNAROUND TIMES AND IMPROVED PRODUCTIVITY ACROSS DEPARTMENTS.

IMPROVED COMPLIANCE

BUSINESS PROCESS MANAGEMENT PLATFORMS OFTEN COME WITH FEATURES THAT HELP ORGANIZATIONS MAINTAIN COMPLIANCE WITH INDUSTRY REGULATIONS AND STANDARDS. BY AUTOMATING COMPLIANCE CHECKS AND DOCUMENTATION, BUSINESSES CAN REDUCE THE RISK OF REGULATORY BREACHES.

ENHANCED VISIBILITY AND CONTROL

BPM PLATFORMS PROVIDE MANAGERS WITH GREATER VISIBILITY INTO THEIR OPERATIONS, ALLOWING THEM TO MONITOR WORKFLOWS AND MAKE DATA-DRIVEN DECISIONS. THIS TRANSPARENCY FOSTERS ACCOUNTABILITY AND ENCOURAGES CONTINUOUS IMPROVEMENT.

BETTER CUSTOMER EXPERIENCE

WITH IMPROVED PROCESSES AND FASTER RESPONSE TIMES, ORGANIZATIONS CAN ENHANCE THEIR CUSTOMER SERVICE. SATISFIED CUSTOMERS ARE MORE LIKELY TO REMAIN LOYAL AND RECOMMEND THE BUSINESS TO OTHERS.

TOP BUSINESS PROCESS MANAGEMENT PLATFORMS

THERE ARE SEVERAL LEADING BUSINESS PROCESS MANAGEMENT PLATFORMS AVAILABLE IN THE MARKET, EACH WITH UNIQUE FEATURES AND CAPABILITIES. HERE ARE SOME OF THE MOST PROMINENT OPTIONS:

1. APPIAN

APPIAN OFFERS A LOW-CODE PLATFORM THAT SIMPLIFIES THE CREATION OF BUSINESS APPLICATIONS. IT IS KNOWN FOR ITS STRONG AUTOMATION CAPABILITIES AND USER-FRIENDLY INTERFACE, MAKING IT SUITABLE FOR ORGANIZATIONS OF ALL SIZES.

2. PEGA

PEGA IS RECOGNIZED FOR ITS ROBUST BPM AND CRM CAPABILITIES. IT PROVIDES TOOLS FOR PROCESS AUTOMATION, CUSTOMER ENGAGEMENT, AND REAL-TIME ANALYTICS, HELPING ORGANIZATIONS DRIVE CUSTOMER-CENTRIC STRATEGIES.

3. IBM BPM

IBM BPM OFFERS A COMPREHENSIVE SUITE OF TOOLS FOR PROCESS MODELING, AUTOMATION, AND MONITORING. ITS ADVANCED ANALYTICS CAPABILITIES ENABLE ORGANIZATIONS TO GAIN INSIGHTS INTO THEIR OPERATIONS AND OPTIMIZE PERFORMANCE.

4. KISSFLOW

KISSFLOW IS A USER-FRIENDLY PLATFORM THAT FOCUSES ON WORKFLOW MANAGEMENT AND PROCESS AUTOMATION. IT IS PARTICULARLY FAVORED BY SMALL TO MEDIUM-SIZED ENTERPRISES FOR ITS EASE OF USE AND FLEXIBILITY.

5. NINTEX

NINTEX IS KNOWN FOR ITS POWERFUL WORKFLOW AUTOMATION CAPABILITIES. IT INTEGRATES WELL WITH MICROSOFT APPLICATIONS, MAKING IT A POPULAR CHOICE FOR ORGANIZATIONS ALREADY USING MICROSOFT TOOLS.

CHOOSING THE RIGHT BPM PLATFORM FOR YOUR BUSINESS

SELECTING THE RIGHT BUSINESS PROCESS MANAGEMENT PLATFORM IS CRITICAL FOR MAXIMIZING THE BENEFITS OF BPM. ORGANIZATIONS SHOULD CONSIDER SEVERAL FACTORS DURING THE EVALUATION PROCESS.

ASSESSING BUSINESS NEEDS

THE FIRST STEP IS TO ASSESS THE SPECIFIC NEEDS OF YOUR BUSINESS. IDENTIFY THE PROCESSES THAT REQUIRE IMPROVEMENT AND DETERMINE THE FEATURES THAT ARE ESSENTIAL FOR YOUR OPERATIONS. THIS ASSESSMENT WILL GUIDE YOU IN SELECTING A PLATFORM THAT ALIGNS WITH YOUR GOALS.

SCALABILITY AND FLEXIBILITY

IT'S IMPORTANT TO CHOOSE A BPM PLATFORM THAT CAN SCALE WITH YOUR BUSINESS AS IT GROWS. LOOK FOR SOLUTIONS THAT OFFER FLEXIBILITY IN TERMS OF CUSTOMIZATION AND INTEGRATION WITH OTHER SYSTEMS.

USER EXPERIENCE

THE EASE OF USE OF A BPM PLATFORM IS CRUCIAL FOR USER ADOPTION. A COMPLEX INTERFACE CAN HINDER EFFICIENCY, SO PRIORITIZE PLATFORMS THAT OFFER INTUITIVE DESIGN AND USER-FRIENDLY FEATURES.

SUPPORT AND TRAINING

CONSIDER THE LEVEL OF SUPPORT AND TRAINING OFFERED BY THE BPM VENDOR. ROBUST CUSTOMER SUPPORT AND COMPREHENSIVE TRAINING RESOURCES CAN SIGNIFICANTLY ENHANCE THE IMPLEMENTATION PROCESS AND ENSURE SUCCESSFUL USAGE.

FUTURE TRENDS IN BUSINESS PROCESS MANAGEMENT

THE LANDSCAPE OF BUSINESS PROCESS MANAGEMENT IS CONTINUALLY EVOLVING. SEVERAL TRENDS ARE SHAPING THE FUTURE OF BPM PLATFORMS AND THEIR IMPLEMENTATION.

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

INCORPORATING AI AND MACHINE LEARNING INTO BPM PLATFORMS IS BECOMING INCREASINGLY COMMON. THESE TECHNOLOGIES ENABLE PREDICTIVE ANALYTICS, HELPING ORGANIZATIONS ANTICIPATE ISSUES AND OPTIMIZE PROCESSES PROACTIVELY.

LOW-CODE/NO-CODE DEVELOPMENT

LOW-CODE AND NO-CODE PLATFORMS ARE GAINING TRACTION, ALLOWING NON-TECHNICAL USERS TO CREATE AND MODIFY

WORKFLOWS WITHOUT EXTENSIVE PROGRAMMING KNOWLEDGE. THIS TREND DEMOCRATIZES PROCESS MANAGEMENT AND ACCELERATES IMPLEMENTATION.

CLOUD-BASED SOLUTIONS

CLOUD-BASED BPM SOLUTIONS ARE BECOMING THE STANDARD DUE TO THEIR SCALABILITY, FLEXIBILITY, AND COST-EFFECTIVENESS. ORGANIZATIONS ARE INCREASINGLY ADOPTING CLOUD BPM PLATFORMS TO FACILITATE REMOTE WORK AND ENHANCE COLLABORATION.

IN SUMMARY, BUSINESS PROCESS MANAGEMENT PLATFORMS PLAY AN INTEGRAL ROLE IN OPTIMIZING ORGANIZATIONAL EFFICIENCY AND EFFECTIVENESS. BY UNDERSTANDING THEIR KEY FEATURES, BENEFITS, AND THE CONSIDERATIONS FOR SELECTING THE RIGHT PLATFORM, BUSINESSES CAN LEVERAGE BPM TO DRIVE GROWTH AND IMPROVE OPERATIONAL PERFORMANCE.

Q: WHAT ARE BUSINESS PROCESS MANAGEMENT PLATFORMS?

A: BUSINESS PROCESS MANAGEMENT PLATFORMS ARE SOFTWARE SOLUTIONS DESIGNED TO MODEL, AUTOMATE, MONITOR, AND OPTIMIZE BUSINESS PROCESSES, ENHANCING OPERATIONAL EFFICIENCY AND EFFECTIVENESS.

Q: HOW CAN BPM PLATFORMS IMPROVE EFFICIENCY?

A: BPM PLATFORMS IMPROVE EFFICIENCY BY AUTOMATING REPETITIVE TASKS, STREAMLINING WORKFLOWS, AND PROVIDING REAL-TIME INSIGHTS INTO PROCESS PERFORMANCE, ALLOWING FOR QUICKER DECISION-MAKING.

Q: WHAT FEATURES SHOULD I LOOK FOR IN A BPM PLATFORM?

A: IMPORTANT FEATURES TO CONSIDER INCLUDE PROCESS MODELING, AUTOMATION CAPABILITIES, INTEGRATION WITH OTHER SYSTEMS, PERFORMANCE MONITORING, AND USER-FRIENDLINESS.

Q: WHAT ARE THE BENEFITS OF USING BPM PLATFORMS?

A: BENEFITS OF USING BPM PLATFORMS INCLUDE INCREASED EFFICIENCY, IMPROVED COMPLIANCE, ENHANCED VISIBILITY AND CONTROL, AND BETTER CUSTOMER EXPERIENCES.

Q: ARE BPM PLATFORMS SUITABLE FOR SMALL BUSINESSES?

A: YES, MANY BPM PLATFORMS ARE DESIGNED TO BE SCALABLE AND USER-FRIENDLY, MAKING THEM SUITABLE FOR SMALL TO MEDIUM-SIZED BUSINESSES LOOKING TO IMPROVE THEIR PROCESSES.

Q: WHAT TRENDS ARE SHAPING THE FUTURE OF BPM?

A: FUTURE TRENDS IN BPM INCLUDE THE INTEGRATION OF ARTIFICIAL INTELLIGENCE, THE RISE OF LOW-CODE/NO-CODE DEVELOPMENT, AND THE INCREASING ADOPTION OF CLOUD-BASED SOLUTIONS.

Q: HOW DO I CHOOSE THE RIGHT BPM PLATFORM FOR MY ORGANIZATION?

A: TO CHOOSE THE RIGHT BPM PLATFORM, ASSESS YOUR BUSINESS NEEDS, CONSIDER SCALABILITY AND FLEXIBILITY, EVALUATE USER EXPERIENCE, AND REVIEW THE VENDOR'S SUPPORT AND TRAINING OPTIONS.

Q: CAN BPM PLATFORMS HELP WITH COMPLIANCE?

A: YES, BPM PLATFORMS OFTEN INCLUDE FEATURES THAT AUTOMATE COMPLIANCE CHECKS AND DOCUMENTATION, HELPING ORGANIZATIONS MEET REGULATORY REQUIREMENTS AND REDUCE RISKS.

Q: WHAT IS PROCESS MODELING IN BPM?

A: PROCESS MODELING IS THE GRAPHICAL REPRESENTATION OF BUSINESS PROCESSES THAT ALLOWS ORGANIZATIONS TO VISUALIZE WORKFLOWS, IDENTIFY INEFFICIENCIES, AND DESIGN IMPROVEMENTS.

Q: HOW DO BPM PLATFORMS ENHANCE CUSTOMER EXPERIENCE?

A: BPM PLATFORMS ENHANCE CUSTOMER EXPERIENCE BY IMPROVING RESPONSE TIMES, STREAMLINING SERVICE DELIVERY, AND ENSURING CONSISTENT COMMUNICATION, LEADING TO HIGHER CUSTOMER SATISFACTION.

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Vivek Kale, 2018-10-10 Enterprise Process Management Systems: Engineering Process-Centric Enterprise Systems using BPMN 2.0 proposes a process-centric paradigm to replace the traditional data-centric paradigm for Enterprise Systems (ES)--ES should be reengineered from the present data-centric enterprise architecture to process-centric process architecture to be called as Enterprise Process Management Systems (EPMS). The real significance of business processes can be understood in the context of current heightened priority on digital transformation or digitalization of enterprises. Conceiving the roadmap to realize a digitalized enterprise via the business model innovation becomes amenable only from the process-centric view of the enterprise. This pragmatic book: Introduces Enterprise Process Management Systems (EPMS) solutions that enable an agile enterprise. Describes distributed systems and Service Oriented Architecture (SOA) that paved the road to EPMS. Leverages SOA to explain the cloud-based realization of business processes in terms of Web Services. Describes how BPMN 2.0 addresses the requirements for agility by ensuring a seamless methodological path from process requirements modeling to execution and back (to enable process improvements). Presents the spreadsheet-driven Spreadsheets Application Development (SAD) methodology for the design and development of process-centric application systems. Describes process improvement programs ranging right from disruptive programs like BPR to continuous improvement programs like lean, six sigma and TOC. Enterprise Process Management Systems: Engineering Process-Centric Enterprise Systems using BPMN 2.0 describes how BPMN 2.0 can not only capture business requirements but it can also provide the backbone of the actual solution implementation. Thus, the same diagram prepared by the business analyst to describe the business's desired To-Be process can also be used to automate the execution of that process on a modern process engine.

business process management platforms: Business Process Management Workshops

Stefanie Rinderle-Ma, Shazia Sadiq, Frank Leymann, 2010-04-01 Business process management (BPM) constitutes one of the most exciting - search areas in computer science and the BPM Conference together with its workshops provides a distinct platform for presenting the latest research and showing future directions in this area. These proceedings contain the ?nal v- sions of papers accepted for the workshops held in conjunction with the 7th International Conference on Business Process Management (BPM 2009). The BPM 2009 conference and workshops took place in Ulm, Germany. We received many interesting workshop proposals, eight of which were selected. Ultimately the workshops ran on September 7, 2009 featuring highly interesting keynotes, inspiring scienti?c presentations, and fruitful discussions. The history of ?ve years of BPM workshops in a row proves the continued success of the workshop program.

The workshopsheldin2009includedoneworkshoponempiricalresearch in business process management and seven well-established workshops. First International Workshop on Empirical Research in Business Process Management(ER-BPM 2009). The ER-BPM 2009 workshop addressed the demand for empirical research methods such as experimental or case studies to BPM and invited fellow colleagues to investigate both the potential and the limitations of BPM methods and technologies in practice. The ER-BPM workshop aimed at closing the gap in knowledge on process management and at discussing empirical research in the space of BPM and associated phenomena. 12th International Workshop on Reference Modeling (RefMod 2009). Although conceptual models have proven to be a useful means to support information systems engineering in the past few years, creating and especiallymaintainingconceptualmodels canbequitechallengingandcostly.

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Wil van der Aalst, Arthur ter Hofstede, Mathias Weske, 2003-06-04 The refereed proceedings of the International Conference on Business Process Management, BPM 2003, held in Eindhoven, The Netherlands, in June 2003. The 25 revised full papers presented together with an introductory survey article were carefully reviewed and selected from 77 submissions. Among the issues addressed are Web services, workflow modeling, business process modeling, collaborative computing, computer-supported collaborative work, workflow patterns, business process

engineering, business process patterns, workflow systems, Petri nets, process services, business process reengineering, and business process management tools.

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business process management platforms: Handbook on Business Process Management 1 Jan vom Brocke, Michael Rosemann, 2010-09-21 Business Process Management (BPM) has become one of the most widely used approaches for the design of modern organizational and information systems. The conscious treatment of business processes as significant corporate assets has facilitated substantial improvements in organizational performance but is also used to ensure the conformance of corporate activities. This Handbook presents in two volumes the contemporary body of knowledge as articulated by the world's leading BPM thought leaders. This first volume focuses on arriving at a sound definition of Business Process Management approaches and examines BPM methods and process-aware information systems. As such, it provides guidance for the integration of BPM into corporate methodologies and information systems. Each chapter has been contributed by leading international experts. Selected case studies complement these views and lead to a summary of BPM expertise that is unique in its coverage of the most critical success factors of BPM.

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engineering and technology, health and education. Amidst striving for zero defects, cost-effectiveness and tight financial budgets, quality management systems ought to embrace the creator of them all: humans; as the ancient Greek Sophist Protagoras said, Of all money, Man is the measure «Πάντων χρημάτων Μέτρον Ἄνθρωπος» (Plato, Theaetetus 166d).

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business process management platforms: Business Process Management Wil, van der Aalst, Jörg Desel, Andreas Oberweis, 2003-07-31 Business processes are among today's hottest topics in the science and practice of information systems. Business processes and workflow management systems attract a lot of attention from R&D professionals in software engineering, information systems, business-oriented computer science, and management sciences. The carefully reviewed chapters contributed to this state-of-the-art survey by internationally leading scientists consolidate work presented at various workshops on the topic organized by the editors of the book in the past few years. The book spans the whole spectrum of business process management ranging from theoretical aspects, conceptual models, and application scenarios to implementation issues. It will become a valuable source of reference and information for R&D professionals active in the fascinating interdisciplinary area of business process management and for ambitious practitioners.

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complements, integrates and extends theories, methods and tools from other scientific disciplines like: strategic management, information technology, managerial accounting, operations management etc. During this period the main focus themes of researchers and professionals in BPM were: business process modeling, business process analysis, activity based costing, business process simulation, performance measurement, workflow management, the link between information technology and BPM for process automation etc. More recently the focus moved to subjects like Knowledge Management, Enterprise Resource Planning (ERP) Systems, Service Oriented Architectures (SOAs), Process Intelligence (PI) and even Social Networks. In this collection of papers we present a review of the work and the outcomes achieved in the classic BPM fields as well as a deeper insight on recent advances in BPM. We present a review of business process modeling and analysis and we elaborate on issues like business process quality and process performance measurement as well as their link to all other organizational aspects like human resources management, strategy, information technology (being SOA, PI or ERP), other managerial systems, job descriptions etc. We also present recent advances to BPR tools with special focus on information technology, workflow, business process modeling and human resources management tools. Other chapters elaborate on the aspect of business process and organizational costing and their relationship to business process analysis, organizational change and reorganization. In the final chapters we present some new approaches that use fuzzy cognitive maps and a recently developed software tool for scenario creation and simulation in strategic management, business process management, performance measurement and social networking. The audience of this book is quite wide. The first chapters can be read by professionals, academics and students who want to get some basic insight into the BPM field whereas the remaining present more elaborate and state of the art concepts methodologies and tools for an audience of a more advanced level.

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have influenced knowledge management and integrates them into a general knowledge management framework consisting of strategy, organization, systems and economics. The book also contains the state of practice of knowledge management on the basis of a comprehensive empirical study, and concludes with four scenarios of the successful application of ICT in knowledge management initiatives.

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